Internet Marketing and Social Media Optimization (SMO) Questionnaire

The Preferred Jewelers approach on Social Media Optimization is to specifically assist your business in achieving its maximum potential online through the utilization of cutting edge marketing technologies. We embrace web technology and leverage its power to create online revenue streams for our clients.

Each member will receive Social Media Optimization that will be conducted through the Preferred Jewelers website utilizing Facebook, Twitter, YouTube, Pinterest and the Preferred Jewelers Blog. The goal here is to create a social awareness of the Preferred Jewelers community. We will have articles written showcasing member activities and profiles. These articles will be submitted to the search engines. Additionally, each member Facebook, Pinterest and Twitter account is monitored and through the use of the Preferred Jewelers profile accounts, items of interest will be re-posted, re-pinned and re-tweeted.

The purpose of this questionnaire is to better understand your business, market, operating environment, intended clientele. This will help us tailor an appropriate solution for your company and determine exactly what needs to be done with regards to optimization and marketing.

The information provided in the questionnaire will be strictly confidential.

Personal contact information:

Your Name:	
Your Title:	
Business Name:	
Address:	
City:	
State:	
Zip:	
Tel:	
Email:	
Website URL:	
How many Stores?	
What cities are the Stores Located?	
What is the best time to contact you?	

Current Social Media Profile

Please fill out the form below noting the exact domain name of each of your social media profiles:	
Facebook example:	https://www.facebook.com/DavisJewelers
Facebook	
Twitter	
Pinterest	
Google +	
Blog	
YouTube	
LinkedIn	
Flickr	
Foursquare	

If you have additional social media profiles not listed above, please note them here:

Please use this area for any additional Comments that may help us better understand your online marketing needs?